

IQOS ACCESSORIES CONTEST RULES AND CONDITIONS

From 1 to 4 June 2021, IQOS CLUB program members can take part in a contest for a set of accessories from the new edition. The set includes the top and side covers and a silicone sleeve for IQOS 3 DUO. The color combination depends on the winner's preferences, but it must come from the new edition.

The contest is open only **to registered IQOS CLUB members** who upload a photograph of their IQOS device to the **Your Stories** section during the above period.

The photograph must show an IQOS device with accessories or otherwise depict its personalization, and it must be an original photograph, not an image constituting the property of any third party. The photograph must not show any person below the age of 25 years or third-party intellectual property, such as a logo.

In accordance with the rules of the IQOS Stories / Your Stories section, by uploading your story, you grant Philip Morris ČR consent to its use in accordance with the rules for user-generated content (UGC). The full text of the rules for uploading documents can be found [here](#).

After the end of the contest, uploaded photographs meeting the rules and conditions of the contest will be used to select 10 winners in a draw. The winners will be contacted by telephone no later than on 11 June 2021 by the IQOS Customer Care Center using information stated in their profiles. If the IQOS Customer Care Center is unable to contact a winner (three unsuccessful attempts), the prize will be automatically forfeited.

Employees of the Philip Morris ČR and third parties taking part in the organization of the contest or providing Philip Morris ČR with services relating to the distribution of IQOS products on the Czech market are prohibited from taking part in the contest.

The operator is Philip Morris ČR a.s., Business ID: 14803534, a company with registered office at Vítězná 1, 284 03 Kutná Hora, registered under Reg. No. B 627 in the Commercial Register maintained by the Prague Municipal Court ("Operator"). A registered user who is not a member of the IQOS CLUB program or loses membership during the event may not take part in the contest.

Prizes may not be claimed by means of legal or other action. Where applicable, objections raised by entrants will be settled conclusively by the Operator.

Prague, dated 1 June 2021