

TERMS AND CONDITIONS OF CONTEST FOR IQOS LEATHER BELT BAG by Sara Battaglia

From 12 to 25 July 2021, IQOS CLUB members who have the GOLD or PLATINUM status during that time can participate in a contest for Limited Edition accessories – IQOS Leather Belt Bag by Sara Battaglia.

The contest is open only to **registered IQOS CLUB members** who will have attained the GOLD or PLATINUM status during the time the contest is taking place, that is until 25 July 2021.

To be included in the contest for the prize, members with the GOLD or PLATINUM status must answer correctly all questions in the contest quiz. The quiz will be available from 12 to 25 July 2021. Every contestant will have one attempt to complete the quiz.

A draw will be held on 27 July 2021 in which 25 winners will be selected from contestants who complete the quiz correctly. The winners will receive an IQOS Leather Belt Bag by Sara Battaglia.

The winners will be contacted by telephone by the Tvision digital s.r.o. agency no later than within five working days after the draw, using information provided in their profile. If three attempts to contact a winner are unsuccessful, the prize will be automatically forfeited.

Employees of the Philip Morris ČR and third parties taking part in the organization of the contest or providing Philip Morris ČR with services relating to the distribution of IQOS products on the Czech market are prohibited from taking part in the contest.

The operator is Philip Morris ČR a.s., Business ID: 14803534, a company with registered office at Vítězná 1, 284 03 Kutná Hora, registered under Reg. No. B 627 in the Commercial Register maintained by the Prague Municipal Court ("Operator"). A registered user who is not a member of the IQOS CLUB program or loses membership during the contest may not take part in the contest.

Personal data are processed by the Operator. Over and above the rules of the IQOS CLUB program, personal data may also be processed by another processor (for the purposes of delivering prizes):

Tvision digital s.r.o.

Vlkova 2725/34a, 130 00 Prague 3 – Žižkov

Registered under Reg. No. C 281353 in the Commercial Register maintained by the Prague Municipal Court, Business ID: 06388710

Matters not referred to in the present Contest Rules are subject to the IQOS CLUB Rules and Conditions.

Prizes may not be claimed by means of legal or other action. Where applicable, objections raised by entrants will be settled definitively by the Operator.

Prague, dated

12 July 2021